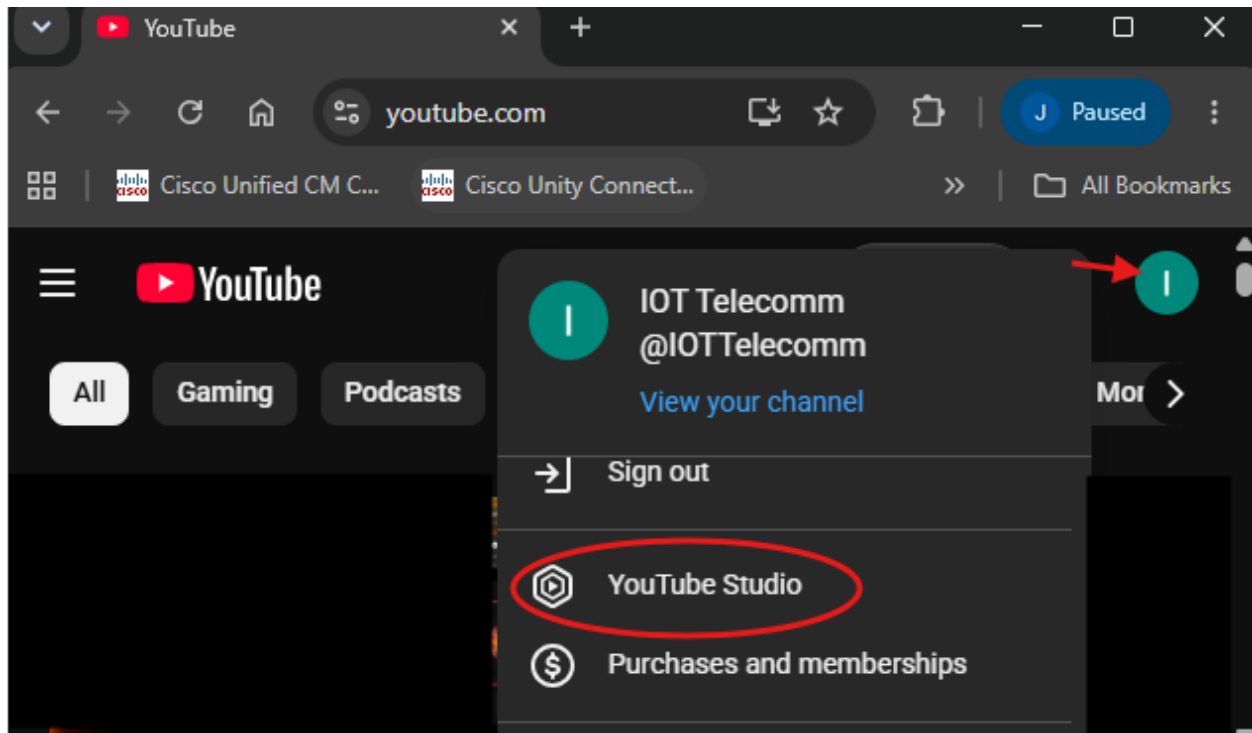


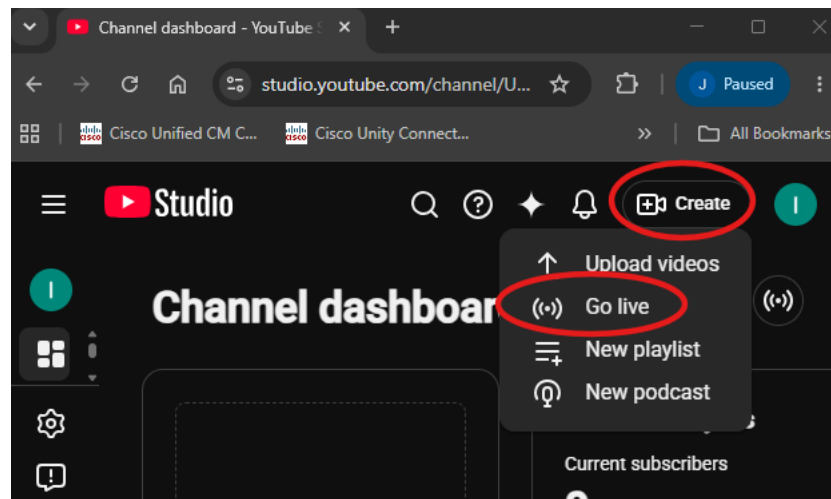
Setting up YouTube Live Stream

Sign into your YouTube account and go to YouTube Studio

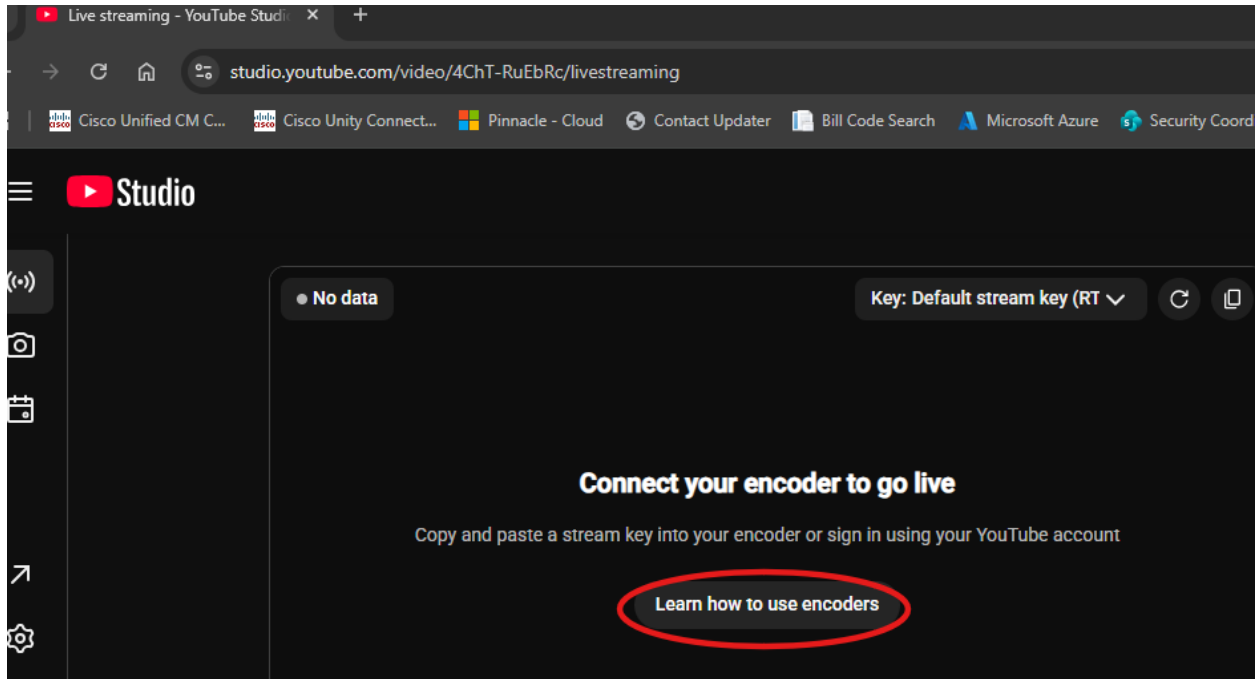


Click on Create

Select Go Live

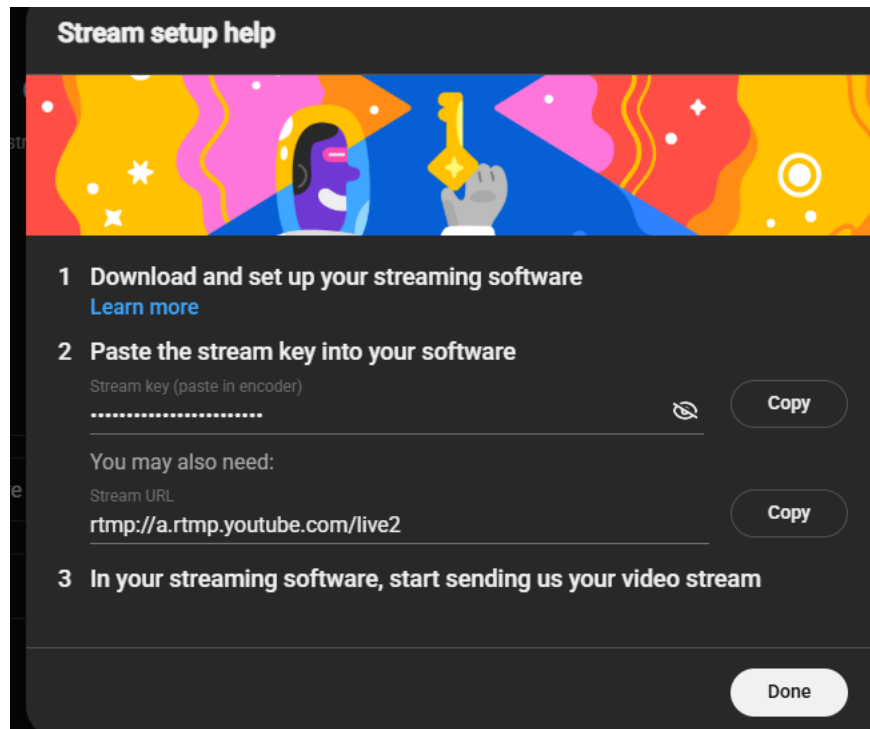


Click on Learn how to use encoders

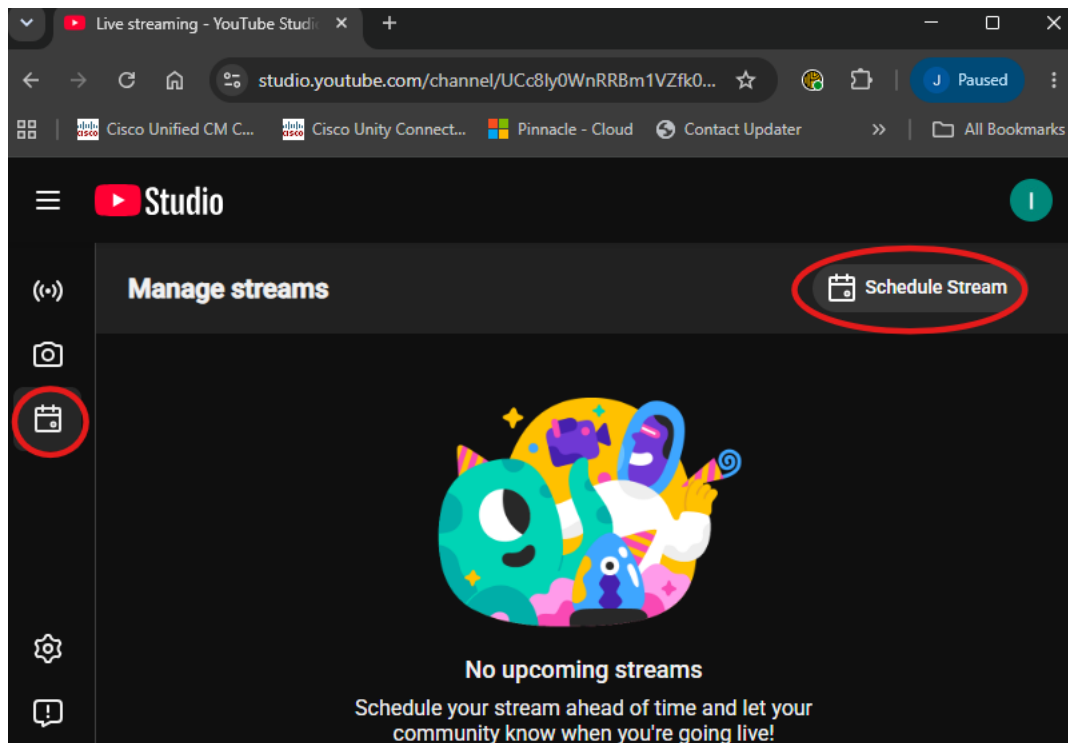


Copy the Stream Key and RTMP. This information will be needed for your ZoomGov or WebEx meeting.

*These will be the same from live stream to live stream unless you create a new stream key in YouTube



Click on Schedule Stream



Go thru the setting.

We would recommend in the description to include “YouTube controls all advertisements shown on its platform, and those ads are tailored to each viewer based on their individual YouTube and Google activity. This can include videos they’ve watched, websites visited while signed in to Google, app usage, location, and other personalization settings. Because of this, neither our agency nor the State has any ability to manage, modify, or prevent the ads that viewers may see. Ads shown are generated by YouTube and are based solely on the viewer’s personal viewing history—not by our content or any action on our part.”

As well as starting your Live stream like 5 minutes early and have that message displaying or setting it as your initial thumbnail.

Create stream

Details

Customization

Visibility

Details

Title (required) ⓘ

Test with YouTube

Description ⓘ

YouTube controls all advertisements shown on its platform, and those ads are tailored to each viewer based on their individual YouTube and Google activity. This can include videos they've watched, websites visited while signed in to Google, app usage, location, and other personalization settings. Because of this, neither our agency nor the State has any ability to manage, modify, or prevent the ads that viewers may see. Ads shown are generated by YouTube and are based solely on the viewer's personal viewing history—not by our content or any action on our part.

How do you want to go live?

Choose a broadcast type for your stream

Streaming software

Category

Add your stream to a category so viewers can find it more easily

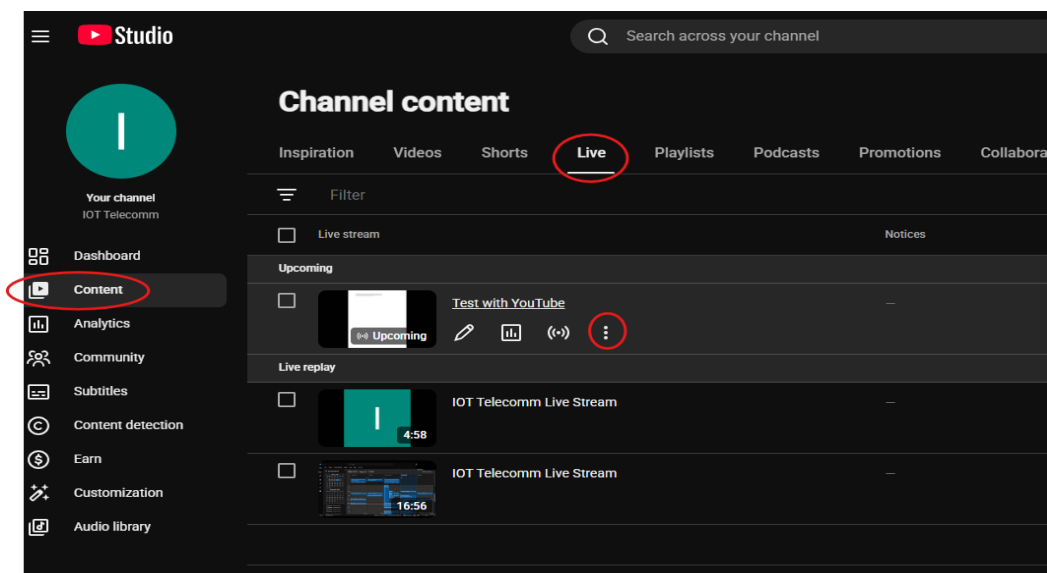
Next

Once you have scheduled your live stream Navigate to Content and go to Live

Hover over your upcoming live stream and click on the 3 dots.

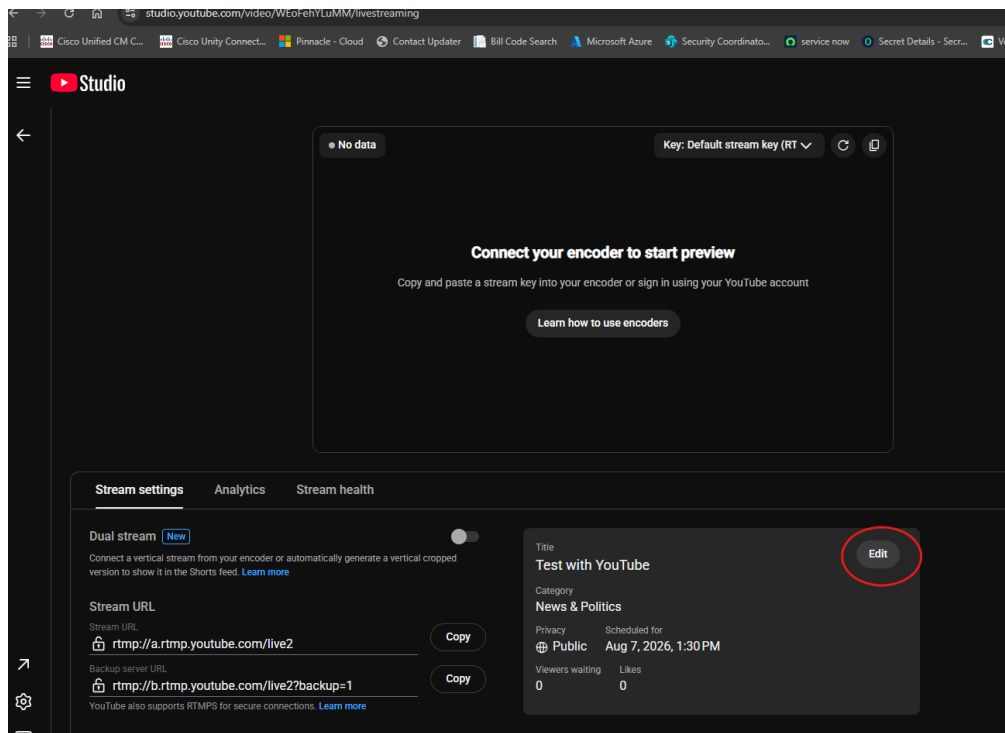
Select get Shareable link. (You should see a pop up at the bottom of your screen that it was copied to your clip board.)

Paste the link somewhere as you will need it for your ZoomGov Webinar.

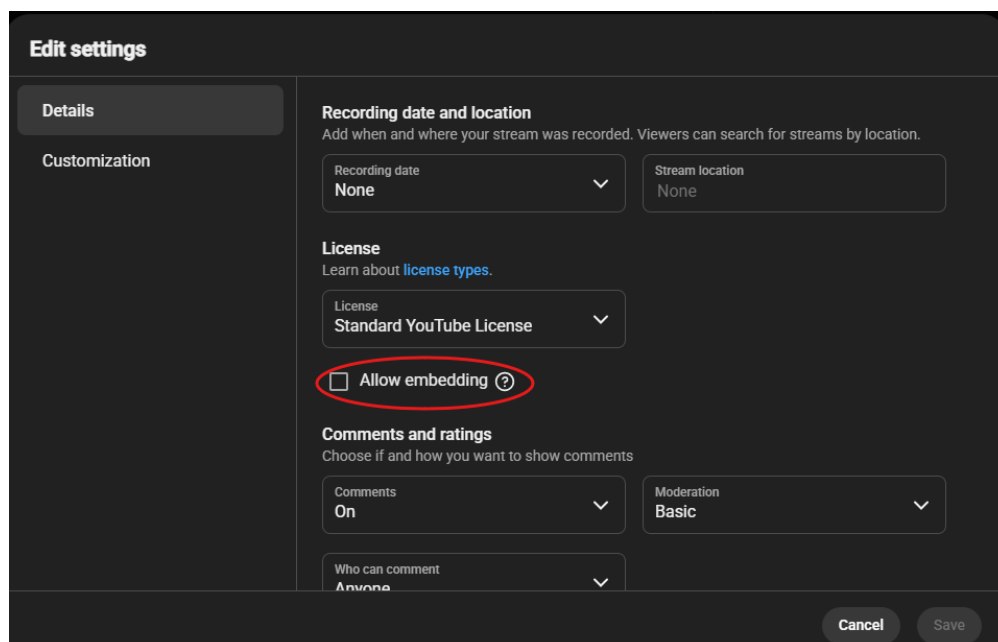


Embedding the YouTube Live on your in.gov site.

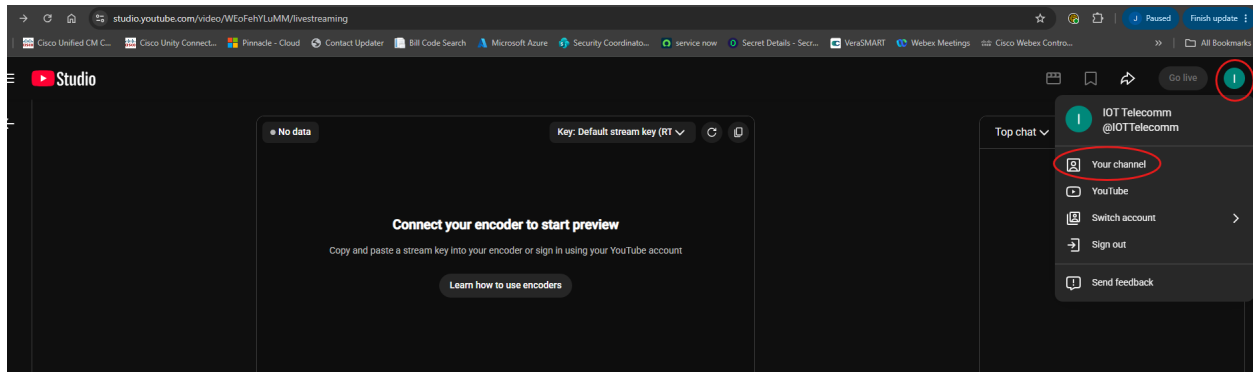
Make sure your YouTube Live has embedding allowed. To check this click on edit



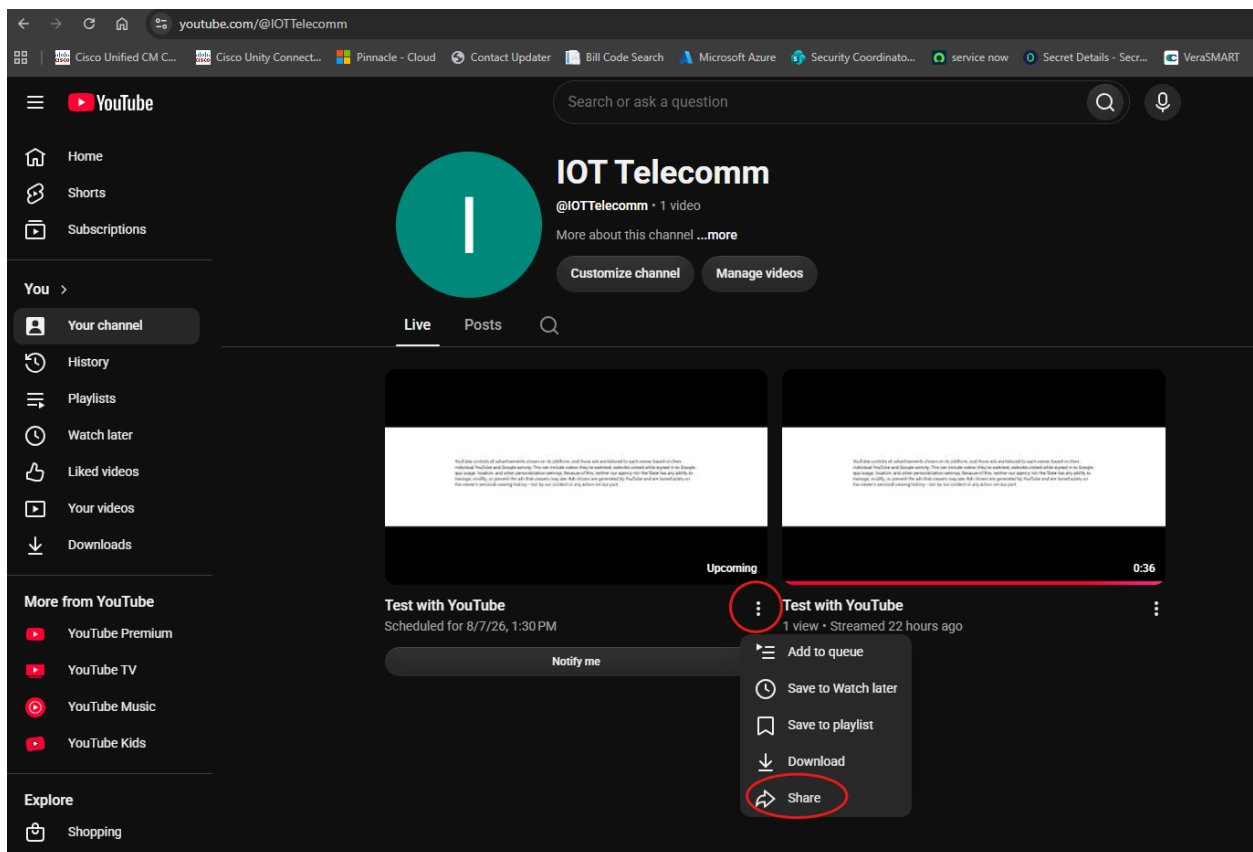
Check Allow Embedding.



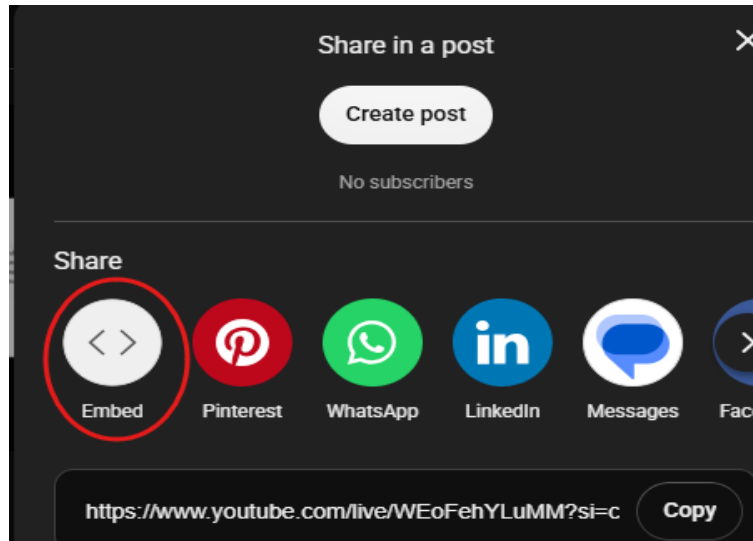
Go to Your Channel



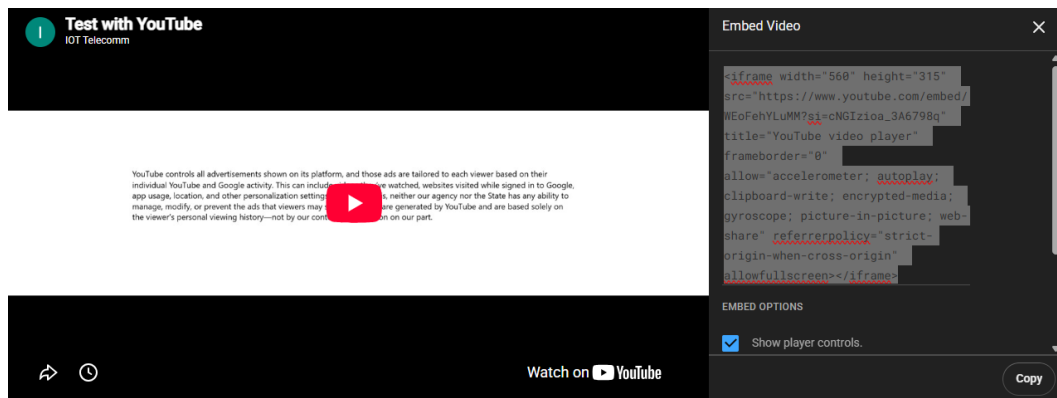
On your scheduled live click on the 3 dots > Share.



Click on Embed



Copy the Iframe code. This will need to be provided to your WebMaster so they can upload to it your in.gov site.



Example of what the webmaster will need.

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/WEoFehYLuMM?si=cNGIziao_3A6798q"
title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-
write; encrypted-media; gyroscope; picture-in-picture; web-share" referrerpolicy="strict-
origin-when-cross-origin" allowfullscreen></iframe>
```